



GLOBAL FOOT & ANKLE CONGRESS 2016

INDUSTRY OPPORTUNITIES

GENERAL SUPPORT OF THE MEETING

\$50,000+	<i>Global Sponsorship</i>
\$25,000-\$49,000	<i>Hemisphere Sponsorship</i>
\$10,000-\$24,900	<i>Continent Sponsorship</i>
\$5,000-\$9,999	<i>Nation Sponsorship</i>
\$2,000-\$4,900	<i>Community Sponsorship</i>

PRE-CONFERENCE INDUSTRY SATELLITE WORKSHOPS – Exclusive (3 hours) \$6,000 each

This is an opportunity for your company to educate up to 24 attendees on your latest products and techniques. To be held on Wednesday morning. Workshops will be listed in the official program, and companies will be acknowledged in promotional materials, and on the GFAC/NOFA websites.

PRE-CONFERENCE INDUSTRY SATELLITE WORKSHOPS – Co-Sponsored (3 hours) \$2,000 each

This is an opportunity for your company to share in the education of up to 72 attendees rotating between workshops with up to 3 companies on your latest products and techniques. To be held on Wednesday afternoon. Workshops will be listed in the official program, and companies will be acknowledged in promotional materials, and on the GFAC/NOFA websites.

INDUSTRY SATELLITE BREAKFAST LECTURES (90 minutes) \$2,500 each

This is an opportunity for your company to educate the attendees on your latest products and techniques in a private setting which can be made invitation-only. Lecture sessions available Thursday, Friday and Saturday morning. The breakfast lectures will be listed in the official program, and companies will be acknowledged in promotional materials, and on the GFAC/NOFA websites.

BREAKFAST/BREAKS PACKAGE \$25,000 exclusive support or Individual breakfasts may be purchased for \$9,000.

Breakfast and Breaks will be available to all attendees during the day. Attendees will have the opportunity to network with colleagues between lecture sessions. Company support will be acknowledged as follows:

- Prominent visibility in a non-competitive space
- Verbal recognition from the podium
- Attribution in the final program material
- Attribution on prominent signage
- Attribution on a welcome slide
- Attribution on the GFAC/NOFA websites

PRESIDENTIAL OPENING RECEPTION \$25,000 exclusive support

The NOFA and GFAC Member Reception immediately follows the day-long program and provides an opportunity for GFAC 2016 attendees to network with colleagues. Company support will be acknowledged by the following:

- Prominent visibility in a non-competitive space
- Verbal recognition from the podium
- Attribution in the final program material
- Attribution on prominent signage
- Attribution in a welcome slide
- Attribution on the GFAC/NOFA websites

FACULTY DINNER \$6,000 exclusive support OR 2 companies at \$3,000 each

Show course faculty your appreciation by providing exclusive support of this event. The evening offers conversational interchange with faculty. Company support will be acknowledged in program material, onsite signage and on the GFAC/NOFA websites.

BAR SPONSORSHIP \$6,000 exclusive support OR 2 companies at \$3,000 each

This is an opportunity to have onsite signage at what may prove to be the most visited site of the week – the Mimosa and Cocktail Bar. Cocktails will be available throughout the day for course attendees with drink tickets purchased from the registration desk at a reduced cost. The Mimosa and Cocktail Bar will be set up in the main break area and adjacent to the lecture hall.

ATTENDEE TOTE BAGS \$8,000 exclusive support

Each attendee will receive this popular bag at registration and use it to carry their materials throughout the meeting. Your corporate logo may be prominently displayed, along with the GFAC logo. You may also choose to insert company material in bags. Company support will be acknowledged in program material, onsite signage and on the GFAC/NOFA websites. *Commercial supporter provides bags.*

HOTEL KEY CARDS \$5,000 exclusive support

Your company designs the hotel key cards with your company logo, information and/or booth number, plus the GFAC logo. All attendees staying at the headquarters hotel will receive these key cards. Company will be acknowledged in program material, on-site signage and on the GFAC/NOFA websites. *Commercial supporter provides key cards that must be ordered through the hotel.*

PEDICAB ADVERTISING \$2,500 exclusive support

Your company will advertise exclusively on the Cleveland Pedicabs – the best way to get around and see the city. Downtown Cleveland is comfortable and intimate without having to rely on parking and a car. Advertise on GFACs preferred means of clean and green transportation while showing your support.

COUNTDOWN NEWSLETTER \$2,500 exclusive support

Your company is provided exclusive sponsorship of the GFAC newsletters which will be delivered beginning 12 weeks prior to the Congress. These may be delivered to your prospect database and current registrants through email and partner marketing.

ESCALATOR HANDRAIL ADVERTISING \$1,500 exclusive support

Your company will advertise on the primary escalator from the main lobby to the conference floor. A unique, yet attention-getting means to prominently display your company logo and show support for the GFAC.

FLOOR CLINGS \$1,500 exclusive support

Stand out in the exhibit hall by sponsoring floor clings with your company logo and that of GFAC. Use these floor stickers to direct attendees to your booth. Only one sponsorship allowed per row.

BADGES & LANYARDS \$5,000 exclusive support

These highly-visible lanyards hold each attendee's name badge. Company name plus the GFAC acronym will be prominently shown. *Commercial supporter provides lanyards.*

This support provides funding for the general operation of GFAC 2016. Company support includes booth space, will be acknowledged in program material, onsite signage and on the GFAC/NOFA websites.

MOBILE APP \$30,000 exclusive support OR 3 companies at \$10,000 each

Each time a registrant opens the GFAC 2016 Mobile App your company name will be prominently displayed. Support also includes one alert notification per day during the meeting, promoting your company's events, products or workshop.

MOBILE DEVICE CHARGING STATION \$4,000 exclusive support

Mobile devices have become essential components for meeting attendees to access on-site program materials and to stay connected to their schedules, office, hospital, and home. This charging station is just what the doctor ordered for attendees who need access to power. Your company's logo will be displayed prominently on the charging kiosk. *Commercial supporter covers cost of charging station.*

WIFI \$20,000 exclusive support OR 4 companies at \$6,000 each

This popular service provides complimentary internet access for meeting attendees while in the scientific session and Exhibit Hall. Support for the day or duration of the meeting includes company acknowledgement in program material, onsite signage, promotional materials, and on the GFAC/NOFA websites.

ROOM DROP \$750 per day

Be sure the newest information about your company's products reaches each attendee at the beginning of the day. This is an excellent way to draw members to your exhibit booth or industry symposia. Room drops are available on a daily basis. *Commercial supporter provides room drops and covers hotel delivery costs.*

QR CODE SCAVENGER HUNT – Exclusive \$1,000

Sponsor a fun game for attendees while gaining brand recognition for your product and attracting attendees to your booth. In this game, attendees will use the GFAC mobile app to scan QR codes placed around the Congress and exhibit hall. When enough QR codes have been scanned, a puzzle will be completed and the attendees will be instructed to head to your booth for a prize (provided by you).

GFAC and NOFA WEBSITES \$15,000 exclusive support for full year

The GFAC and NOFA websites are the daily touch point for happenings and information for both the public and medical professionals. It is continuously updated with the latest GFAC information on educational programs, events, news, press releases, patient education, and more. See your company name posted as the sole supporter of this site.